

## Total Lobbying Effort

### Total Lobbying Expenditures

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
\$20,881.00	\$6,368.00	\$6,381.67	\$10,793.00	\$44,423.67

### Total Hours Communicating

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
19.20	3.50	2.90	10.30	35.90

### Total Hours Other

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
28.70	12.50	18.00	21.30	80.50

## Hours Lobbied on Each Matter

### Lobbying Effort On Administrative Rulemaking Proceedings

#### Insurance

Ins 2.18, life settlements and affecting small business.

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
19.00 (40%)	11.00 (70%)	5.00 (22%)		35.00 (30%)

### Lobbying Effort On Topics Not Yet Assigned A Bill Or Rule Number

#### Taxation of insurance companies.

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
	1.60 (10%)	0.42 (2%)		2.02 (2%)

#### Taxation of long term care insurance purchase

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
23.95 (50%)	1.60 (10%)			25.55 (22%)

#### any legislation modifying Wisconsin's insurable interest law

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
1.92 (4%)				1.92 (2%)

#### Unclaimed property law

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total

			20.86 (66%)	20.86 (18%)
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#### Regulations related to long term care insurance commissions.

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
		13.79 (66%)	10.43 (33%)	24.22 (21%)

#### Minor Efforts

(Time spent on matters each of which accounted for less than 10% of the organization's lobbying)

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
3 (6%)		2 (10%)	0 (1%)	5.28 (4.54%)

#### Other Matters

Includes time spent on:

- Gubernatorial nominations
- Matters on which the organization made no lobbying communication

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
	1.60 (10%)			1.60 (1.37%)